

## **CURRICULUM VITAE**

**Dr. B.Siva Prasad**  
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### **Academic profile:**

**Secured First division in M.H.R.M.from Andhra University during 1995-97.**

### **Higher Qualification:**

- Awarded Ph.D in the area of Human Resource Management from Andhra University in December 2019.**

### **Personal Profile:**

**Name : B. SIVA PRASAD**  
**Father's Name : Dr.B.V.Radhakrishna**  
**Date of Birth : 08- 06 - 1972**

### **Industrial Experience:**

- Worked as Junior Executive in SPACE Man Power Consultancy, Bangalore for Three months.**
- Worked as Officer HR and Administration in Excel Tufplast (P) Limited at Hyderabad for a period of 3 years. (1998-2001)**

### **Teaching experience:**

- Worked as Asst. Professor For a period of 1 year in Department of H. R. M at Gayatri Educational Society, Srikakulam from Nov 2001 to July2002 and in Gayatri Vidya Parishad,Visakhapatnam from Aug 2002 to June 2008**
- Working as Associate Professor and Head in the Department of H. R. M, Gayatri Vidya Parishad Degree College for P. G. courses(Autonomous) Since June 2008**

### **Subject Positioning:**

- Organizational Behaviour.**
- International Human Resource Management**
- Human Resource Management**
- Human Resource Development**

- e) *Strategic Human Resource Management*
- f) *Performance Management.*
- g) *Principles of Management/General Management*
- h) *Business Ethics.*
- i) *Management Process and Behavioural Dynamics*
- j) *Employee Welfare and Labour Administration*

**Extension lectures:**

- a. *In Andhra University for Distance Mode  
M. H. R. M students at Visakhapatnam*
- b. *For Distance Mode M. B. Students of Pondicherry University in Samata  
College at Visakhapatnam.*

**Paper Setting:**

*Recognized as paper setter in the area of Human Resource Management by  
Acharya Nagarjuna University, Guntur.*

**Membership in Professional Bodies:**

*Member of National HRD Network, Visakha Chapter.*

**Published work:**

**Research papers published:**

1. *“Human Development And Gender Issues: The Gandhian Perspective” was published  
In Gandhian Philosophy and Human Development edited by P.V.Sarma, Kanishka  
Publishing House, New Delhi, pp138-143.*
2. *Submitted an Occasional paper on “Contract Labour Strike-A case Analysis of RINL  
(Visakhapatnam, Steel Plant), in July, 2005 to the School of Management studies,  
GVP COLLEGE FOR DEGREE AND PG COURSE*
3. *Journal Publications*

<i>S.No</i>	<i>Article Name</i>	<i>Journal</i>
<i>1</i>	<i>“Whither BPO? -Looking through an Indian Eye</i>	<i>Journal of Central Board for workers education, December 2007 pp 5-9.</i>
	<i>“Configuring Higher performance</i>	<i>The IASMS Journal of Business</i>

2	through employee engagement”	spectrum, volume II, No.2, July 2009 pp 53-61.
3	<i>“Fostering Culture of Innovation - Key for Competitive Advantage for Corporate.”</i>	The IASMS Journal of Business spectrum, volume II, No.2 , July 2019 pp 23-33.
4	“Work -Life Balance in Organisation-Stratagies to deal and Interventions to enhance”	The IASMS Journal of Business spectrum, volume IV, No.1 , January 2021 pp 35-50.
5	Diversity and Inclusion-Role of HR Leadership and strategies to infuse into work organisations	The IASMS Journal of Business spectrum, volume V, No.2 , October 2022 pp 55-65
6	Leadership in organizational culture building –A scientific art	AE international journal of multidisciplinary research, volume 11-issue-12-December 20 pp1-10
7	Understanding mentor –mentee relationship for an effective mentoring program	AE international journal of multidisciplinary research, volume 12-issue-02-Febrary2024 pp1-6
8	“BPO to KPO-A Paradigm Shift	GITAM-HPCL Journal of Human Resource Management

### Seminars & conferences:

Sl. No	Date	Venue	Title
1	23 <sup>rd</sup> November 2002	Hotel Dolphin	National seminar on “Recommendations on 2 <sup>nd</sup> National Commission on Labour”
2	20-12-2004	Department of Economics, Andhra University, Visakhapatnam	UGC National seminar on ‘changing patterns of workforce in India in the New Millennium- Policy imperatives’
3	28 to 31-12- 2004	Indian Institute of Management, Kolkata.	Managerial competencies, a tool for job performance.

4	21-03-2006	School of Economics, Andhra University, Visakhapatnam	UGC National seminar on “Recommendations of 12 <sup>th</sup> Financial Commission”
5	18 <sup>th</sup> –20 <sup>th</sup> January 2007	CMS, GITAM	International conference on “Going global-unleashing people potential
6	3 <sup>rd</sup> &4 <sup>th</sup> March, 2008	School of Management Studies (SMS), GVP College, Visakhapatnam	National Seminar on Talent Management For Corporate Excellence
7	13 <sup>th</sup> &14 <sup>th</sup> August 2010	School of Management Studies (SMS), GVP College, Visakhapatnam	National Seminar on “Transforming organisational culture-for a strategic business fit”
8	06 October 2012	School of Management Studies (SMS), GVP College, Visakhapatnam	Symposium on “Ethics in Management”
9	7 <sup>th</sup> Dec 2012	School of Management Studies (SMS), GVP College, Visakhapatnam	“HR Conclave on Managing Millennial- HR Issues and Imperatives
10	22 <sup>nd</sup> &23 <sup>rd</sup> July 2013	School of Management Studies (SMS), GVP College, Visakhapatnam	National Seminar on “Role of Autonomy and Quality Assurance in Higher Education-Issues & Challenges”
11	6 <sup>th</sup> &7 <sup>th</sup> November 2013	School of Management Studies (SMS), GVP College	National Seminar on “Banking and Financial institutions- opportunities and challenges
12	12 <sup>th</sup> &13 <sup>th</sup> December 2013	School of Management Studies (SMS), GVP College	National Seminar on “Gandhi Trusteeship & CSR for exclusive and Inclusive growth”
13	21 <sup>st</sup> & 22 <sup>nd</sup> Feb 2014	School of Management Studies (SMS), GVP College	National Seminar on “Sustaining Quality in Management Education – Challenges and Imperatives”

14	30 <sup>th</sup> January 2016	Organized by Andhra University	Participated in one day International Conference on Human Resource Management”
15	15 <sup>th</sup> , 16 <sup>th</sup> February 2019	organized by Dept of H.R.M, Andhra University	2 Day National Seminar on “Emerging Analytics of Industrial Relations ”
16	9 <sup>th</sup> & 10 <sup>th</sup> March 2019	Organized by Dept of H.R.M, Acharya Nargajuna University.	Two Day National Seminar on “ Statutory Compliances of Human Resources at Work Place “
17	14 <sup>th</sup> & 15 <sup>th</sup> February 2020	organized by Dept of H.R.M, GVP College for Degree and P.G.Courses (Autonomous	Two Day Symposium on ‘Consolidation of Labour Laws into codes-Implications on Employee relations”
18	4 <sup>th</sup> March 2020	organized by Dept of H.R.M, Andhra University and CSSEIP	One day National Seminar on “Child Labour Eradication and Inclusive Development” organized by Dept of H.R.M, Andhra University and CSSEIP
19	13 <sup>th</sup> June 2020	organized by Dept of Management studies, GVP College for Degree and P.G.Courses (Autonomous)	A Webinar on ” HR as a Business Partner in the Post COVID-19 Scenario”.
20	17 <sup>th</sup> June 2020	organized by Dept of H.R.M, GVP College for Degree and P.G.Courses (Autonomous)	A Webinar on “Paradigm shift in the Global Recruitment scenario”.
20	20 <sup>th</sup> June 2020	organized by Dept of Management studies, GVP College for Degree and P.G.Courses (Autonomous)	A Webinar on “Sustainable management of Health and Hygiene in post COVID-19 Environment”.
21	28 <sup>th</sup> may 2021	Organized by DEPARTMENT OF HRM , ANDHRA UNIVERSITY	A Webinar on “Scientific Career Planning and Placements”

22	30 <sup>th</sup> May 2021	Organized by DEPARTMENT OF HRM , ANDHRA UNIVERSITY	Webinar on “Employee Engagement”
23	5 <sup>th</sup> June 2021	Organized by DEPARTMENT OF HRM , ANDHRA UNIVERSITY	Webinar on “Performance Management”
24	12 <sup>th</sup> June 2021	Organized by DEPARTMENT OF HRM , ANDHRA UNIVERSITY	Webinar on “Importance of HR Skill Set for Software HR Jobs”
25	19 <sup>th</sup> June 2021	Organized by DEPARTMENT OF HRM , ANDHRA UNIVERSITY	Webinar on “Management of Discipline”
26	26 <sup>th</sup> June 2021	ORAGNISED BY DEPARTMENT OF HRM , ANDHRA UNIVERSITY	Webinar on “Competency Mapping”
27	16 <sup>th</sup> September 2022	ORAGNISED BY DEPARTMENT OF HRM , ANDHRA UNIVERSITY and GVP College for Degree and P.G.Courses (Autonomous)	Webinar on “Trade Union act 1926”
28	19 <sup>th</sup> September 2022	ORAGNISED BY DEPARTMENT OF HRM , ANDHRA UNIVERSITY and GVP College for Degree and P.G.Courses (Autonomous)	Webinar on “STANDING ORDERS-Industry to College perspective”
29	15 <sup>TH</sup> March 2023	ORAGNISED BY SMS, GVP College for Degree and P.G.Courses (Autonomous)	Lecture on Awareness of Consumer Rights By HR Officers; HERITAGE GROUP
30	16 <sup>TH</sup> -20 <sup>TH</sup> OCTOBER 2023	Organised by School of Engineering, GVP	5- Day Faculty Online workshop on “Outcome based education”

31	10 <sup>th</sup> and 11 <sup>th</sup> November 2023	organized by Dept of Management studies, GVP College for Degree and P.G.Courses (Autonomous)	2- Day National Seminar on “Navigating the future managerial challenges in VUCA environment”
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### WORKSHOPS&FDP’S:

<i>Sl. No</i>	<i>Date</i>	<i>Venue</i>	<i>Title</i>
1.	2 <sup>nd</sup> to 6 <sup>th</sup> February, 2004	CMS, GITAM, Visakhapatnam	Workshop on “Industrial Relations teaching and research”.
2	Dec 2004	TAPMI, Manipal	QIP on “Self Management&Emotional Intelligence”
3	25 <sup>th</sup> – 26 <sup>th</sup> March 2006	CMS, GITAM Visakhapatnam	FDP on “Global Human Resource Management”
4	7 <sup>th</sup> June, 2008	Park Hotel Visakhapatnam	“Leadership Building and Talent Retention”
5	20 <sup>th</sup> Dec 2014	School of Management Studies (SMS),GVP College	One day Workshop on “Business Communication and Organisational Performance”
6	23 <sup>rd</sup> September 2015.	School of Management Studies (SMS),GVP College	Participated in one day Workshop on “Human Resource Management” Organized by <i>School of Management Studies (SMS),GVP College</i>
7	30 <sup>th</sup> January 2016	Dept of HRM,Andhra University Visakhapatnam	Participated in one day Workshop on “Business Communication and Organizational Performance” Organized by Andhra University
8	27 <sup>th</sup> , 28 <sup>th</sup> August 2016	School of Engineering, GVP College for Degree and P.G.Courses (Autonomous)	2 Day workshop on “Systematic approach on teaching edge technologies to sustain competence, knowledge and wisdom”.

9	22 <sup>nd</sup> , 23 <sup>rd</sup> April 2017	School of Engineering, GVP College for Degree and P.G.Courses (Autonomous)	Participated in two day Workshop on” Pedagogy-Outcome based Curriculum Design, Evaluation and Assessment” Organized by <i>School of Engineering ,Technical Campus</i>
10	MAY 18-June 03,2020	Organised by Teaching -Learning centre; Ramanujan college; University of Delhi	2 week on- line FDP Programme on”Managing on-line classes and co-creating MOOCS:2.0”
11	09 <sup>th</sup> July 2020	School of Management studies,GIET University,Gunupur,Odisha	Online Management BIZ QUIZ
12	15 <sup>th</sup> July 2020	PG and Research Department of Commerce,ISLAMIAH College(A)	E-QUIZ on Personnel Management and IR
13	23 <sup>rd</sup> August 2022	Organised by Dept of HRM,Andhra University Visakhapatnam	One day Workshop on “Wages and Compensation”
14	24 <sup>th</sup> August 2022	Organised by Dept of HRM,Andhra University Visakhapatnam	One day Workshop on “Emotional Intelligence”
15	16 <sup>th</sup> October-21 <sup>st</sup> October 2023	Dept of Engineering,GVPTC	5- Day Faculty on-line Workshop on “Outcome based Education”

Organization of events:

- Organized an event by name ” VIJETA” (young executive) in ASTHRA-2005 Management students meet, conducted by school of Management studies (SMS), Gayatri Vidya Parishad December 2005.
- Acted as a Session Coordinator for the first technical session in the National Seminar on “ Talent Management for Corporate Excellence “organized by School of Management studies (SMS), Gayatri Vidya Parishad in March 2008
- Organized an event by name ” HI-FLIER” (Budding Manager) in ASTHRA-2008 Management students meet, conducted by school of Management studies (SMS), Gayatri Vidya Parishad December 2008..



- Acted as a session coordinator for the first technical session in the national seminar on “ National Seminar on “Transforming organizational culture-for a strategic business fit” organized by School of Management studies (SMS), Gayatri Vidya Parishad in August 2010
- Organized an event by name “Oftener”(Young Achiever) in ASTHRA-2012 Management students meet, conducted by school of Management studies (SMS), Gayatri Vidya Parishad, February 2012
- Acted as an Organizing Secretary for the the national seminar on “Role of Autonomy and Quality Assurance in Higher Education-Issues & Challenges” organized by School of Management studies (SMS), GayatriVidyaParishad in July 2013
- Organized an event by name “Yuva Saadhak” (Young Achiever) in ASTHRA-2015 Management students meet, conducted by school of Management studies (SMS), Gayatri Vidya Parishad, January 2015
- Organized an event by name “Yuva Saadhak” (Young Achiever) in ASTHRA-2018 Management students meet, conducted by school of Management studies (SMS), Gayatri Vidya Parishad, February 2018.
- Co-Convener for a Symposium on Labour Codes and a Webinar organized by Dept of H.R.M,G.V.P College for Degree and P.G.Courses (Autonomous) in Febraury 2020.
- Organized an event by name “Yuva Medhya” (Young Manager) on the occasion of National Management Day conducted by school of Management studies (SMS), G.V.P College for Degree and P.G.Courses (Autonomous), 24<sup>th</sup> Febraury 2023.
- Organized an event by name “Young CEO” in the Management Fest ‘TARANG’conducted by Department of BBA, G.V.P College for Degree and P.G.Courses (Autonomous) , 31<sup>ST</sup> March -1<sup>st</sup> April 2023
- Organized an event by name “Yuva Saadhak” (Young Achiever) in ASTHRA-2024 Management students meet, conducted by school of Management studies (SMS), Gayatri Vidya Parishad, March 2024

References:

*Prof.S.K.V.Suryanarayana Raju,  
Former Rector,  
Andhra University,  
Visakhapatnam.*

*Mr.Ch.Pandarinath  
Managing Director  
EXCEL TUFPLAST Pvt Ltd,  
Subcontracting agency for Backhlite Helem  
Industries,  
Hyderabad.*

*I HEREBY DECLARE THAT THE INFORMATION FURNISHED ABOVE IS TRUE TO THE  
BEST OF MY KNOWLEDGE*

*(B.Siva Prasad)*

