

Institutional Distinctiveness:

GAYATRI VIDYA PARISHAD was established in the year 1988 by a group of eminent academicians under the visionary leadership of Late Prof. B.Sarveswara Rao garu, former Professor of Economics, Andhra University, Member - Planning Commission of India and a Cambridge mind with an objective of promoting value rich and quality focused higher education in distinct area of academics in the city of Destiny – Visakhapatnam.

The Mission of the institution places emphasis on three aspects (thrust areas) essentially: Academic excellence through value based education, Strong research base and sustainable development thereby leading to exponent for development of a holistic personality of a student intern resulting in the realization of institution's vision - **“CREATING HUMAN EXCELLENCE FOR A BETTER SOCIETY”**.

I. Academic Excellence through value based Education:

A High Quality of academic excellence intertwined with value based education provides positive outcomes for the students by way of developing / designing the suitable curriculum to meet the contemporary Industrial and social requirements through effective teaching and learning methodology blended with ethical values. It outlines/indicates the institution's commitment to academic performance expected of students. The Structured induction of the student into the curriculum enables to visualize the career opportunities and approach towards achieving them.

II. Developing Strong research base through exploration of knowledge :

The institution's strong determination to be transformed into a centre for research is therefore a commitment to offer quality education through:

- Synergies between research and academic activities.
- Research based Teaching and Learning
- Outcomes based learning.

The course based projects, social impact studies, certificate programs/courses offered by the institution imparts the knowledge regarding cutting edge technologies enabling the students to carry out research activities. The research and consultancy centre of the institution is equipped with well furnished research labs to facilitate the academic and sponsored projects(U.G.C and A.I.C.T.E sponsored).

III. Development of a holistic personality resulting in the realisation of the vision:(Sustainable Development)

Participation of the students in co-curricular and extra-curricular activities helps to enhance total development of personality of students to face the turbulent times with a fortitude attitude. Experience gained through these activities turns very helpful to the students during internships and placement. In addition to Departments, IIPC and EDC units also organize expert lectures, invited talks, industrial visits which attribute to effective implementation of the curriculum. Skill Development programs are being organized regularly to students to upgrade their skills.

Career guidance, personal counseling, training are well structured and integrated in to various academic programs through a mentoring system and central placement cell activity. Student participation in professional bodies and associations is encouraged. Many of our illustrious alumni are holding positions of responsibility in the corporate world as well as in public services and politics. Quite a few of them have established their own business and progressing in their chosen career paths. Alumni have a strong attachment to their alma mater and are prepared to connect among themselves as well as to the Institution.. Re-union meetings are helping them to be aware of the progress of the Institution.

Sincere efforts are made consistently to sync our 'mission' and 'vision' for the holistic development of students so that they can replicate the success story of their predecessors. The most effective method of inching towards this objective is through academia-industry meet (by way of organizing seminars, conferences, symposia etc.) as well as fruitful interactions with successful alumni through alumni meet, guest lectures.

All the above mentioned efforts made by the institution leads to appreciable all round performance of the students by assuring academic excellence through value based education with strong research base finally paving way to sustainable development resulting in therealization of vision of the institution.

An atmosphere that facilitates personal commitment to the success of students is prevalent at GVP. The Institute has an Examination committee consisting of Secretary and correspondent, Principal, Adviser, Professors, senior faculty members and Controller of Examinations which prepares the academic calendar well in advance before the commencement of the session/semester. The Staff members before the commencement of semester prepare the lesson plans, and make them available to the students. Many efforts are being made for the past few years to change the Teaching – Learning environment into activity based learning.

Furthermore, its academic and administrative units are governed by the principles of participation and transparency. Formulation of developmental objectives, directives and guidelines with specific plans for implementation by aligning the academic and administrative aspects improves the overall quality of the institutional functioning. Effective leadership by setting values and participative decision-making process is key not only to achieve the vision, mission and goals of the institution but also in building the organizational culture. The formal and informal arrangements in the institution to co-ordinate the academic and administrative planning and implementation reflects the institutions efforts in visualizing its **vision**.