

Department of Management Studies - Sponsored Research Projects

S. No.	Faculty Name	Project Title	Funding Agency	Amount	Duration
1	Prof. S Rajani	A study of Work Life Balance among women employees in Service Sector with special reference to IT and ITES, Banking and Financial Services and Health Care Sector	UGC	INR 10,60,000/-	2015-18
2	Prof. K S Bose	Skill need analysis for competency development among the local communities inorder to achive sustainable livelihood in the city of Visakhapatnam – 2015	Visakhapatnam Port Trust, Visakhapatnam	INR. 1,10,000/-	2015-16
3	Prof. K S Bose	Planning and Establishing different managerial polices and practices to provide proper health care services to the needy people. - 2015	Gayatri Vidya Parishad Medical College	INR. 2,40,000/-	2015-17
4	Dr. G Syamala Rao	Problems and Prospects of Life Insurance in Rural Markets with reference to Coastal Andhra Pradesh	UGC	INR.5,67,000/-	2013-16
5	Mr. A. Nooka raju	Investment Behaviour of Employees According to Different Life Cycle Stages	UGC	INR 84,000/-	2015-17
6	Mr. K. Venkateswarlu	A study on sales force engagement practices w.r.t Real-estate (Housing and Property Development) sector with reference to Visakhapatnam city	UGC	INR 90,000	2015-17
7	Dr. V. V. Devi Prasad Kotni	A Study on Value Chain Analysis in Retailing	AICTE	INR 5,50,000/-	2013-16
8	Dr. V. V. Devi Prasad Kotni	A Study on Prospects and Problems of Unorganised Retailers in Post FDI Scenario.	UGC	INR 3,00,000/-	2014-16