

Participation in Seminars/Workshops (2018-19)

The faculty in the department regularly participated in various National and International workshops and seminars organized by different organizations and Universities to improve their research and academic skills.

S. No	Name of the faculty	Designation	Title of the paper presented	Name of the Seminar/Conference	Venue, Date.
1	Dr. P.V.Mohini	Associate Professor	Financial inclusion for Women entrepreneurs in India	National Seminar on 'Financial imperatives for Women entrepreneurs in coastal corridor of Andhra Pradesh	Department of Commerce and Management Studies, Andhra University, Visakhapatnam. 28th March, 2018
2	Dr. P.V.Mohini	Associate Professor	Current Status of NPA's in Banks in India	National conference on Non-Performing Assets-Disclose or dispense: Problems, Process and Progress	GITAM University, Rushikonda, Visakhapatnam 9th November,2018
3	Dr. P.V.Mohini	Associate Professor	Emerging Challenges and Opportunities of FIN-TECH sector	Two day National Conference on Interdisciplinary Research Innovations in Social Sciences Landscape	Departments of Social Sciences, St. Joseph's College for Women in Collaboration with Andhra Pradesh Economic Association (APEA) on 23rd and 24th November,2018
4	Dr. Devi Prasad V V KOTNI	Sr. Assistant Professor	Factors influencing Online Shopping Behaviour: A Study of Visakhapatnam	International Conference titled "Digital Strategies for Organizational Success	Prestige Institute of Management Gwalior on 5 – 7 Jan, 2019

			Virtual Market		
4	Dr. Devi Prasad V V KOTNI	Sr. Assistant Professor	Dynamics of Customer Patronage for Online Banking: An Empirical Evidence from an Indian city of Visakhapatnam	International Conference titled “Dynamics of Financial Sector Reforms”	Mittal School of Business, Lovely Professional University (LPU), Punjab on 6 – 7 April, 2018
4	Dr. N. Vijaya Jyothi	Associate Professor	A case study on wilful defaults with reference to Banks	National conference on “Non-Performing assets-disclose or Dispense: Problems, Process and Progress	GITAM Institute of Management, Visakhapatnam on 9th November,2018.
5	Dr. N. Vijaya Jyothi	Associate Professor	Emerging challenges and opportunities of FINTECH Sector	National Conference on FINTECH- OPPORTUNITIES &CHALLENGES	KLEF (Deemed to be University) Guntur, held on 10th November 2018.
6	Dr. A. Sairoop	Associate Professor	The Impact of New Technology in Human Resources Management	National Seminar entitled Human future in digital Era	DCMS, Andhra University, Visakhapatnam in association with Indian Social Sciences Academy, Allahabad, on 31st October, 2018
7	Dr. D.S.B.Pallavi	Assistant Professor	Impact of Digital Technology on Labour	Human Future in Digital Era	Department of Commerce and Management, Andhra University, Visakhapatnam

8	Dr. D.S.B.Pallavi	Assistant Professor	Modern Trends in Recruitment Practices	Interdisciplinary Research innovation in Social Sciences	St.Joseph's College for Women , Visakhapatnam held on 23rd &24th November 2018
9	Mr. B. Mahendra Reddy	Assistant Professor	A Study on Impact of Digital Marketing in Consumer Purchase Decision in Visakhapatnam	Two Day National Conference on Interdisciplinary Research Innovations in the Social Sciences Landscape	St.Joseph's College for Women , Visakhapatnam held on 23rd &24th November 2018
9	Dr. K.V.Nagaraj	Assistant Professor	A Study on Opportunities and Challenges of Adopting Digital Wallet in India	National Seminar entitled "Human future in Digital Era"	Department of Commerce and Management, Andhra University, Visakhapatnam on 31st October, 2018.
10	Dr. K.V.Nagaraj	Assistant Professor	A study on consumer perception towards e- retailing in Visakhapatnam city	International Conference titled "Digital Strategies for Organizational Success	Prestige Institute of Management Gwalior on 5 – 7 Jan, 2019
11	K Surya Deepti	Assistant Professor	Information technology in health care - road ahead	National Seminar entitled "Human future in Digital Era"	Department of Commerce and Management, Andhra University, Visakhapatnam on 31st October, 2018.

12	Dr. Oly Mishra	Assistant Professor	Criteria for evaluation of alternatives in Online Consumer Decision Making Process	National Seminar entitled "Human future in Digital Era"	Department of Commerce and Management, Andhra University, Visakhapatnam on 31st October, 2018.
13	Dr. Oly Mishra	Assistant Professor	Sources of Information Search used by online consumers in Purchase decision making process	3 rd National Seminar on Marketing in Digital India: Trends, Opportunities and Challenges	Prestige Institute of Management Gwalior on 16th March, 2019
14	Dr. Oly Mishra	Assistant Professor	A Study on the Purchase and Post Purchase Stage of Consumers' Buying Decision Making Process	Interdisciplinary Research innovation in Social Sciences	St. Joseph's College for Women, Visakhapatnam held on 23rd & 24th November 2018