



GAYATRI VIDYA PARISHAD COLLEGE FOR DEGREE AND PG COURSES(A)

(Affiliated to Andhra University | Reaccredited by NAAC | ISO 9001:2015)

(PG-MBA and UG Engineering B.Tech (CE,CSE,ECE and ME) programs are Accredited by NBA)
Visakhapatnam-530045.

Department of Electronics and Communication Engineering

Date: 3.8.2022

REPORT ON INDUSTRIAL VISIT

The Department of Electronics and Communication Engineering organized an Industrial Visit to BARC near Atchutapuram on 3rd August, 2022. A total of 52 students from Final year ECE attended this visit.



We were taught about the equipment they use for their research and the applications of it. We were taken to PP&EMD Lab, Optical Diagnostic Lab, Weld Analysis Lab and XRD Lab.

We were introduced to Photonics and Nanotechnology, Spectroscopic Technique and were really fascinated by it. We took a look at the Power Unit and were explained how the power is distributed to the entire research centre.



All of the students interacted with the resource persons who explained about their respective labs, and clarified the doubts and thoughts and gained a lot of knowledge from this visit. This Industrial Visit was good and is very useful for the future.



How students can leverage LinkedIn to kickstart their career

by Mr. Roshan

An interactive session on “**How students can leverage LinkedIn to kickstart their career**”, was organized by the Department of Electronics and Communication Engineering for the students of III/IV B.Tech ECE Branch on 21st September 2022 from 10:00 AM to 11:30 AM. **Mr. Roshan of FACE Prep** delivered the lecture as the resource person for the session. The session aimed: to highlight the importance of LinkedIn to students in finding job opportunities, internships, etc, and to provide students with a free upgrade to LinkedIn Premium. Students of ECE attended this session and they benefitted very much from this.

Initially, the speaker asked the students a few questions to familiarize them with the type of questions asked in interviews. He also shared his interview experiences and provided the students with a few tips to do well in interviews.

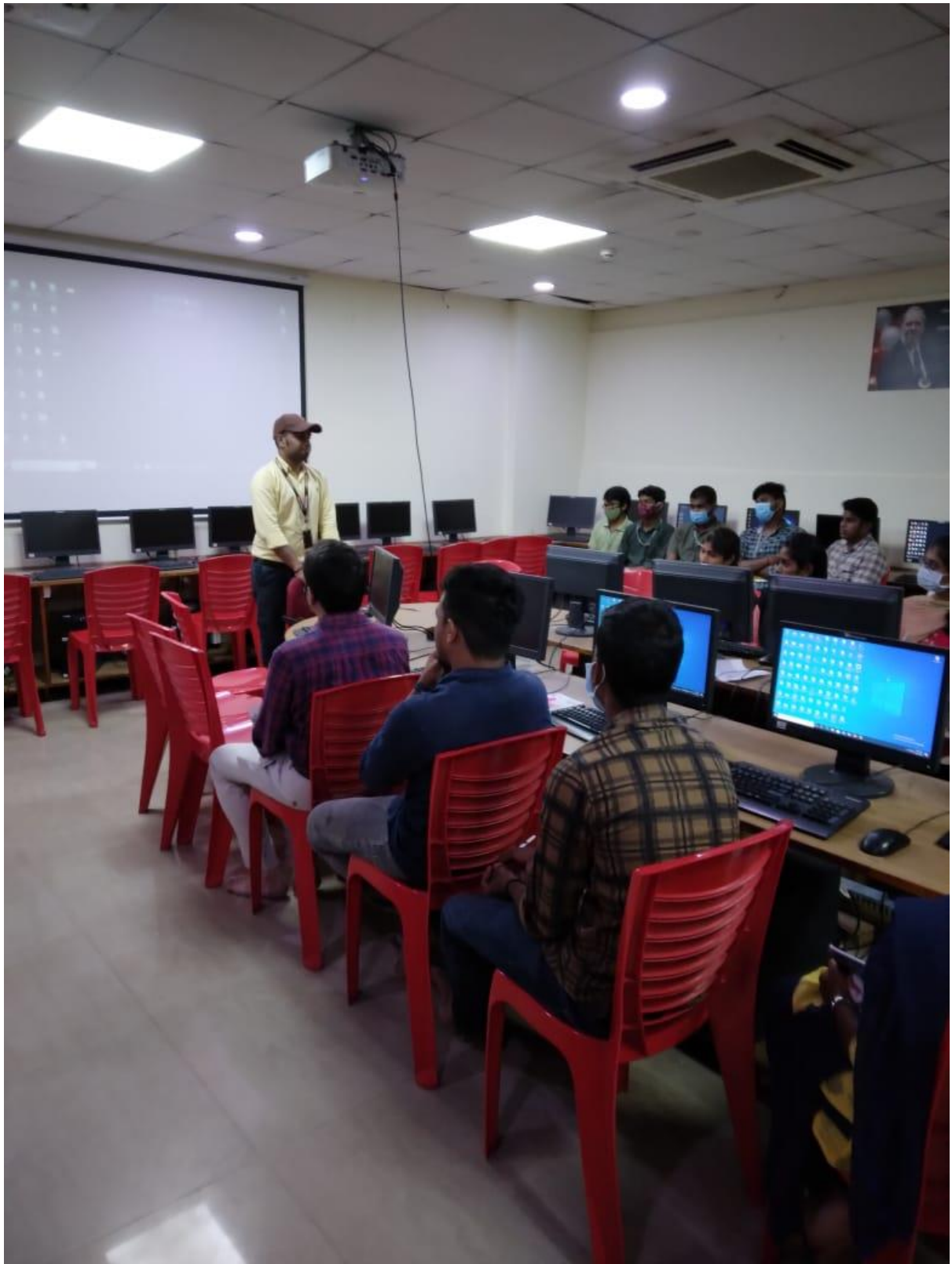
Then the speaker reintroduced LinkedIn to students and spoke about its features and explained in detail how students can use it effectively for finding better opportunities. He also listed out the advantages of LinkedIn over other social networking platforms and explained how LinkedIn can be distinguished from those other sites.

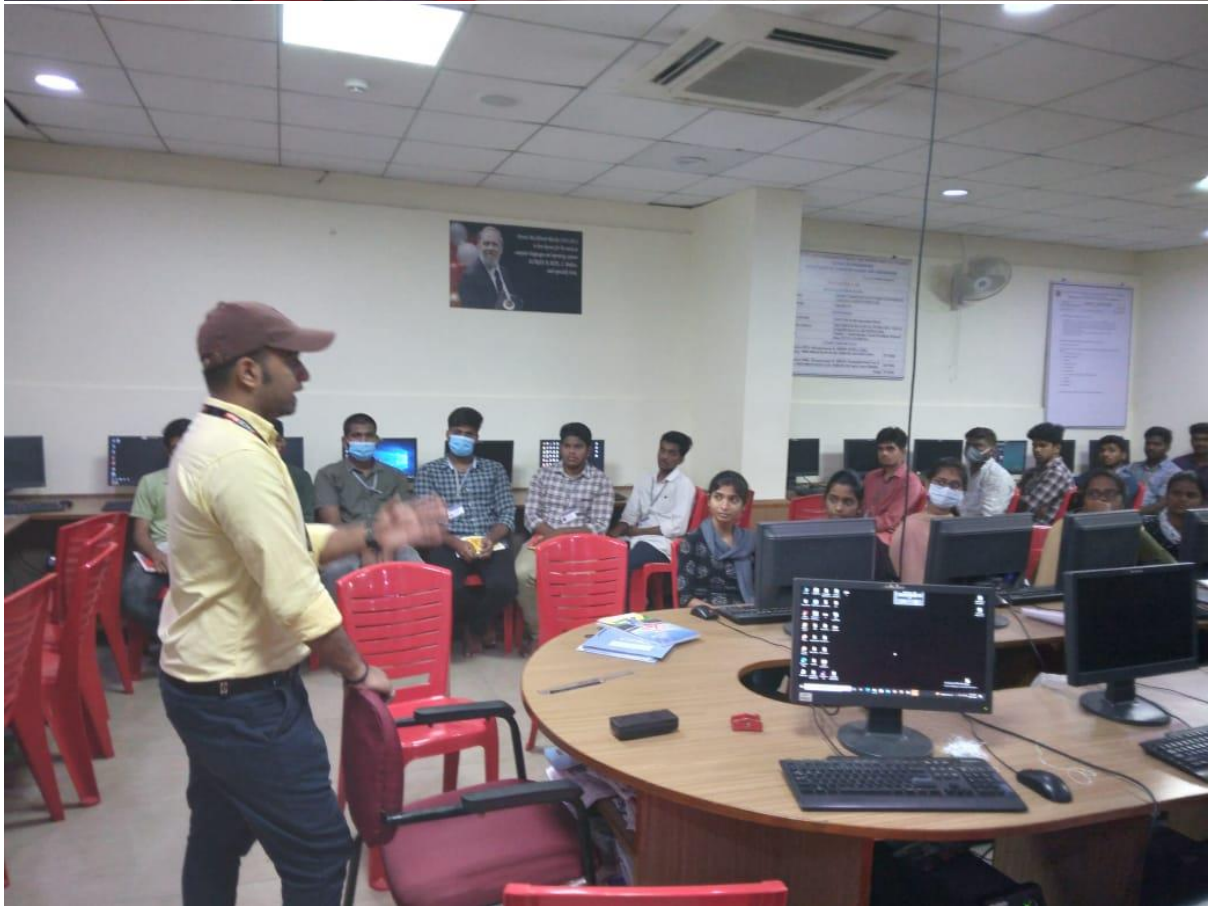
LinkedIn is an American business and employment-oriented online service that operates via websites and mobile apps. The platform is primarily used for professional networking and career development and allows job seekers to post their CVs and employers to post jobs.

Later on in the session, the speaker talked about LinkedIn Premium and listed its merits over having a normal LinkedIn account. Through LinkedIn Premium, students can get access to thousands of on-demand courses and learn new skills. And also when texting a certain individual of a company, a person with a Premium account is given higher importance than the one with a normal account.

In this way, the speaker explained the features of LinkedIn Premium for a while and then gave the students a free LinkedIn Premium membership for 6 months to aid them in building a successful career and equip them with the resources necessary to develop their skills.

On a whole, students found session very helpful in understanding LinkedIn and how it can be effectively used for one’s benefit.





GAYATRI VIDYA PARISHAD COLLEGE FOR DEGREE AND P.G COURSES (A)
ENGINEERING AND TECHNOLOGY PROGRAM
DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING
GUEST LECTURE ON CAMPUS TO CAREER PROGRAMME IN
ASSOCIATION WITH CII IWN Andhra Pradesh

Date: 23.09.2022

Topic: Campus to Career Program 2022-23

Resource persons:

Dr Shahazadi
Senior Manager - Learning & Development,
Brandix Apparel India Private Limited

Dr K Sashidhar
Senior Soft Skills Trainer
Dr Lankapalli Bullayya College of Engineering

Dr K Suneetha Reddy
Prof & HOD, Dept of Sciences & Humanities
Sri Venkateswarra Engineering College

Ms Nagamani Sruthi Vedula
Chartered Accountant

Dr Usha Pantula
Independent Consultant

Report:

Gayatri Vidya Parishad College for Degree and PG Courses (A), in association with Confederation of Indian Industry (CII), Indian Women Network had organized a Guest lecture on Campus to career program in view to uplift the skill of the students and to make them prepared to face the challenges of the interviews both online/offline in the coming days ahead. Speakers from different fields had spoken about multiple configurations enlightening the students.



Prof.S.Rajini, Principal, GVP CDPGC(A) inaugurating the session and introducing the guests to faculty and students of GVP CDDPGC(A), E&T Program

Prof. S. Rajini, Principal, GVP CDPGC(A) had inaugurated the program, Ms.Saujanya, Asst. Prof., Department of BBA and Dr.Krishnaveni, HOD, Dept. of ECE had taken the lead role in the program by organizing the sessions. The program is carried out in two sessions:

In session 1, Dr.T.Vasudha, Chairwoman, CII, IWN Andhra Pradesh had explained about the CII and its services to both academia and industry. Followed to this Dr. V.Radhadevi, Chair, Campus to career, CII, IWN, AP had set the theme of the program by invoking enthusiasm in students and guiding them towards the topic of the session. The importance of the career planning through profession had created zeal to the students in learning about the way to achieve it.

In Session 2, Dr.P.Usha, Independent consultant had given a mind blowing lecture on Virtual Interviews, how a student is to be prepared during an interview prior to it. Dr.K.Sunitha Reddy, HOD, Sri Venkateswara Engineering college had shed light to the students by making them understand the importance of resume and the ways in which one need to prepare it.

The agenda of the program is provided below:

AGENDA

Day 1: 23 September 2022		
1000 - 1030 hrs	Inaugural Session	
1000 - 1005 hrs	Welcome Address	Dr T Vasudha Chairwoman, CII IWN Andhra Pradesh & Lead, Policy Advocacy, CII IWN Southern Region and Head - Wellness, Brandix India Apparel City
1005 - 1010 hrs	Special Address	Prof S Rajani Past Chairwoman, CII IWN Andhra Pradesh Principal, Gayatri Vidya Parishad College for Degree & PG Courses
1010 - 1025 hrs	Theme Setting	Dr Radhadevi Vadapalli Chair, Campus to Career, CII IWN Andhra Pradesh, Asst. Dean -Skill Development Centre, Dr Lankapalli Bullayya College of Engineering
1025 - 1030 hrs	Vote of thanks	Dr T Vasudha
1030 - 1115 hrs	Goal Setting	Dr Shahazadi Senior Manager - Learning & Development, Brandix Apparel India Private Limited
1115 - 1200 hrs	Personal Branding	Ms V Saujanya Asst Professor, Dept of BBA Gayatri Vidya Parishad College for Degree & PG Courses
1200 - 1245 hrs	Online Courses and Career opportunities in the Government Sector	Dr K Sashidhar Senior Soft Skills Trainer Dr Lankapalli Bullayya College of Engineering
1245 - 1330 hrs	Resilience and Mental Well being	Ms Srinija G Consultant Psychological Counsellor
1330 - 1415 hrs	Lunch	
1415 - 1445 hrs	Resume Building	Dr K Suneetha Reddy Prof & HOD, Dept of Sciences & Humanities Sri Venkateswarra Engineering College
1445 - 1515 hrs	Entrepreneurship	Ms Nagamani Sruthi Vedula Chartered Accountant
1515 - 1545 hrs	Virtual Interviews	
1545 - 1615 hrs	POSH	Dr Usha Pantula Independent Consultant
1615 - 1645 hrs	Winning Personality Traits	Dr Shahazadi
1645 - 1650 hrs	Concluding Remarks & Close	

Agenda in carrying out the program enlisting the topics and resource persons



Ms V Saujanya, Asst. Prof. GVPCDPGC(A) delivering her expert lecture on personnel branding in a workspace.

Ms V Saujanya gaaru in her talk explained the ways in which a person to behave in his/her work place to make as an image of branding. The importance of the personality in the working environment creates an image of the person among others and how it can be altered is discussed.



Students of different program attended to the session

Dr. Shahazadi, Senior Manager, Learning and Development at Brandix Apparel India Pvt Ltd had addressed the participants about the current situation in the Indian market concentrating about the GDP of the country and the way to improve it by improving personally. She mentioned few inspirational stories about some of the successful people in the field of business who are progressing themselves and also the country by providing opportunity to many other people.



Dr.Shahazadi, Senior Manager, Brandix Apparel Pvt Ltd delivering her session

Dr.P.Usha, Independent Consultant has shared her views with the students enlightening them with live examples and case studies. The advantages of digitalization happened during the pandemic situation (COVID-19) and its effects on the recruitment process of the industry had been briefly delivered. The ways in which preparation is to be made for the interview and the importance of such preparation is highlighted. The ultimate goal of any student is to secure a good job in a reputed organization with good values and income is mentioned.

The work culture of an employee in a multinational company (MNC) is elucidated. The way in which the employee to behave with the upper management in an organization is explained to the students. The session is very informative and students have gained an insight about their way of behavior in an organization.



Dr.P.Usha, Independent Consultant delivering her lecture to faculty and students.

All the lectures of the session are very informative and motivational to the students as well as to the faculty. The students had gained a lot of insight related to the overall structure of business, which mentions the importance to set a goal. The prominence of the profession in a well-structured organization making a good start in their career is deeply rooted in the minds of the students.

The students as well as the faculty are grateful to the organizers as well as the speakers for enlightening them with a well versed information in very constructive manner. Finally the vote of thanks is given by Dr.Krishnaveni, HOD, Dept of ECE abiding them farewell.