



Kommadi, Madhurawada, Visakhapatnam – 530 048, Andhra Pradesh
(Deemed to be University under Distinct Category under Section 3 of the UGC Act, 1956)

SCHOOL OF COMMERCE AND MANAGEMENT

GVPIHLR – South East Campus, Rushikonda

MBA

MASTER OF BUSINESS ADMINISTRATION



MBA AT A GLANCE

The MBA programme blends contemporary business acumen, domain expertise and managerial competencies to prepare students for the evolving world of business.

The programme focuses on developing confident professionals, innovative thinkers and career-ready graduates through practical and future-oriented learning.

FUNCTIONAL SPECIALISATION (Choose One)

- Financial Management
- Marketing Management
- Human Resource Management



SECTOR SPECIALISATION (Choose One)

- Digital Marketing
- Banking & Financial Services
- Hospital Management
- Tourism & Hospitality Management
- Real Estate Management



CORE MODULES

CORE COURSES

- Strategic Management
- Financial Management
- Marketing Management
- Human Resource Management
- Business Analytics
- Operations Management



CORE SKILLS

- Strategic Thinking
- Communication & Presentation
- Leadership & Teamwork
- Problem-Solving & Critical Thinking
- Data-Driven Decision Making
- Innovation & Entrepreneurship
- Crisis Management



LEARNING BEYOND THE CLASSROOM



Industry Connect – Exposure through industry visits, projects, internships and interactions.



Professional Bodies Engagement – Active engagement with professional bodies for holistic learning.



Business Studios – Case studies, simulations and live projects for real-world insight.



Beyond Curricula – Guest lectures, expert talks and workshops by industry leaders.



Alumni Mentoring – Guidance and mentorship from accomplished alumni.

EXPOSURE TO MODERN COMPUTATIONAL TOOLS



MS Excel



SPSS

Power BI /
Tableau

ERP Tools

Digital
Marketing Tools

AI Tools

Business
SimulationPresentation &
Collaboration ToolsFinancial & Business
Analytics ToolsCloud & Digital
Platforms

CAREER PROSPECTS



Finance & Banking – Financial Analyst, Banking Executive, Investment & Credit Analyst, Finance Manager



Marketing & Digital Business – Marketing Executive, Brand Manager, Digital Marketing Specialist, Sales Manager



Human Resources – HR Executive, Talent Acquisition Specialist, Learning & Development Executive, HR Business Partner



Business Analytics – Business Analyst, Data Analyst, Marketing Analyst, HR Analyst



Operations & Supply Chain – Operations Executive, Supply Chain Analyst, Process Manager, Project Coordinator

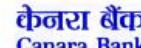


Entrepreneurship & Start-ups – Entrepreneur, Business Development Manager, Start-up Professional, Management Consultant



Sector Opportunities – Banking & Financial Services, Healthcare, Tourism & Hospitality, Retail, Real Estate, Manufacturing and Digital Business

OUR TOP RECRUITERS



CONTACT DETAILS
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EMPOWERING MINDS,
ENRICHING FUTURE.



GAYATRI VIDYA PARISHAD INSTITUTE OF HIGHER LEARNING AND RESEARCH

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GVPIHLR – SOUTH EAST CAMPUS, RUSHIKONDA

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Leadership & Teamwork



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Data-Driven Decision Making



Innovation & Entrepreneurship



Crisis Management



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SPECIALISATION TRACKS

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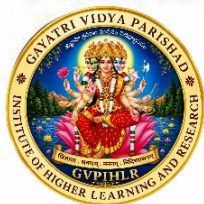
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