



GAYATRI VIDYA PARISHAD INSTITUTE OF HIGHER LEARNING AND RESEARCH

(Deemed to be University under Distinct Category
under Section 3 of the UGC Act, 1956)

Kommadi, Madhurawada, Visakhapatnam - 530 048, Andhra Pradesh

BBA (Hons) HOSPITAL MANAGEMENT

(A Four Year Undergraduate Honors Program
with Multiple Entry and Exit Option)

Your Journey to a
Rewarding Career in
Healthcare Leadership

Begins Here



COLLABORATION WITH LEADING HOSPITALS

Gayatri Vidya Parishad Institute of
Healthcare and Medical Technology,
CARE Hospitals, Omni RK and many more.



Industry
Integrated
Curriculum



Internship
in Hospitals



Excellent
Placement
Assistance



ABOUT GVP

Established in 1988 in Visakhapatnam with a commitment to value-based education, academic excellence and service to society, offering UG and PG programs covering Science, Technology, Engineering, Management, Healthcare, Arts and Humanities.



ABOUT THE PROGRAM

The BBA (Hons) – Hospital Management is a 4-year undergraduate honors program designed in accordance with the National Education Policy (NEP) 2020.

The program integrates business administration with Hospital Administration, Healthcare Operations, Patient Care Services, Healthcare Finance, Analytics, Information Systems and Marketing.

Students gain industry-oriented knowledge and skills in Hospital Administration, Healthcare Operations, Patient care services, Healthcare Finance, Analytics, Information systems and Marketing – preparing them for leadership roles in the dynamic Healthcare Industry.

PROGRAM HIGHLIGHTS

- ✓ Industry – aligned Curriculum
- ✓ Hands on Training with Real-time Projects
- ✓ Expert Faculty & Industry Mentors
- ✓ Internship & Placement Assistance
- ✓ Real-World Exposure & Leadership Skills

CAREER OPPORTUNITIES

- Hospital Operations Executive
- Healthcare Marketing Executive
- Healthcare Data Analyst
- Quality Manager
- Hospital Administrator
- Healthcare Finance Executive



INDUSTRY EXPOSURE

- Hospitals
- Pharmaceutical Companies
- Healthcare IT Companies
- Medical Equipment Companies
- Health Insurance Companies

HIGHER EDUCATION OPTIONS

- MBA Hospital Management
- MBA Business Analytics
- MBA Finance
- MBA HR
- MBA Marketing

INFRASTRUCTURE

- Smart Classrooms
- Computer Labs
- Digital Library
- Seminar Halls
- Simulation Lab
- Group Discussion Room
- Sports, Gym, NCC, NSS
- Wi-Fi enabled campus
- Separate Hostels for Boys and Girls
- Canteen and Cafeteria

ELIGIBILITY

- 10+2 or equivalent in any stream
- Admissions are based on academic merit.

CONTACT INFORMATION

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